



Matte WR frontlit scrim banner

Our signature matte porous coating offers a bright white finish for high density color display. Water and scratch resistant suitable for indoor and short-term outdoor banners. High denier for ultra durability and tear strength.




Benefits:

- Water Resistant
- Smooth Non-Glare Finish
- Tear Resistant

Applications:

- Indoor Banners
- Point of Sale Display
- Short Term Outdoor Banners

TECHNICAL DATA: MATTE WR FRONTLIT SCRIM BANNER

SURFACE FINISH:	Matte	GLOSS MEASUREMENT:	2 +/- 10% by angle of 60°
DENIER:	500D x 500D	DURABILITY:	Indoor: Up to 1 year Outdoor: Up to 6 months
BASE MATERIAL:	PVC	ROLL LENGTH:	60 FT.
BASE WEIGHT:	490 GSM +/- 10%	ROLL WIDTHS:	24", 36", 42", 50", & 60"
CALIPER:	15 Mil +/- 1	CORE:	2"
BRIGHTNESS:	101 (ISO Blue Whiteness)	PRINT SIDE:	Print Side Out
WHITENESS:	125 (CIE Ganz)	INK RECOMENDATIONS:	 AQUEOUS
OPACITY:	98	STORAGE:	Up to six months if stored in proper conditions (cool, dry place 50-80°)



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets, actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to six months if stored in proper conditions (cool, dry place 50-80°)