

## Heavy weight matte WR coated fabric

This heavy 100% polyester fabric can be used for many different applications. It has a consistent tight weave pattern which gives it the special ability to resist feed bunching. Graded heavy weight fabric at 300 Denier, PFH can easily be recycled, making it an eco-friendly printing soft signage solution.



## **Benefits:**

- 100% Polyester
- 300 x 300 Denier
- Matte Finish
- Recyclable

## **Applications:**

- Indoor/Outdoor Hanging Flags
- Decorative POS/POP Displays
- Soft Signage
- Décor Art Prints

TECHNICAL DATA: HEAVY WEIGHT MATTE WR COATED FABRIC			
SURFACE FINISH:	Matte	OPACITY:	82
BASE MATERIAL:	Polyester	DURABILITY:	Indoor: Up to 1 year Outdoor: 6 months
FABRIC WEAVE:	300 x 300d	ROLL LENGTH:	150 FT.
BASE WEIGHT:	163 GSM +/- 10%	ROLL WIDTHS:	36", 50" & 60"
CALIPER:	9 Mil +/- 1	CORE:	3" with 2"Adapter
BRIGHTNESS:	93 (ISO Blue Whiteness)	PRINT SIDE:	Print Side Out
WHITENESS:	128 (CIE Ganz)	INK RECOMMENDATIONS:	
GLOSS MEASUREMENT	3 +/- 10% by angle of 60°		



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F  $\pm$ 5°F and relative humidity of 50% RH  $\pm$ 3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)