



Light weight matte WR coated fabric

This versatile ultra light 100% polyester fabric can be used for many different applications. It has a consistent tight weave pattern which gives it the special ability to resist feed bunching. It can easily be recycled, making it an eco-friendly soft signage solution.






Benefits:

- 100% Polyester Fabric
- 150x150 Denier
- Matte Finish
- Recyclable

Applications:

- Indoor/Outdoor Hanging Flags
- Decorative POS/POP Displays
- Soft Signage
- Décor Art Prints

TECHNICAL DATA: LIGHT WEIGHT MATTE WR COATED FABRIC

SURFACE FINISH:	Matte	OPACITY:	80
FABRIC WEAVE:	150 x 150D	DURABILITY:	Indoor: Up to 1 year Outdoor: 6 months
BASE MATERIAL:	Polyester	ROLL LENGTH:	150 FT.
BASE WEIGHT:	147 GSM +/- 10%	ROLL WIDTHS:	36", 42", 50", & 60"
CALIPER:	8 Mil +/- 1	CORE:	3" Core with 2" Adapter
BRIGHTNESS:	96 (ISO Blue Whiteness)	PRINT SIDE:	Print Side Out
WHITENESS:	120 (CIE Ganz)	INK RECOMMENDATIONS:	 AQUEOUS  LATEX  UV
GLOSS MEASUREMENT	3 +/- 10% by angle of 60°		



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)