



## Everyday matte vinyl w/permanent adhesive

Your best option for everyday adhesive vinyl use. Its bright white point provides excellent color gamut and with its improved double-side PE coated liner gives it great consistency with printers that run high cure temps. The solvent acrylic adhesive provides long term adhesion. This is one of our best selling adhesive backed products.



### Benefits:

- Fluorescent True White Point
- Non Glare Matte Finish
- Easy Apply Adhesive
- 4.5mil Shrink Resistant Vinyl
- Economical

### Applications:

- Decals
- Flexible Mounted Signage
- Trade Show Graphics
- Indoor/Outdoor Signage
- Contour Cut Graphics/Print & Cut Systems

#### TECHNICAL DATA: EVERYDAY MATTE VINYL W/ PERMANENT ADHESIVE

SURFACE FINISH:	Matte	WHITENESS:	148 (CIE Ganz)
BASE MATERIAL:	PVC	OPACITY:	94
ADHESIVE MATERIAL:	Clear solvent acrylic PSA	GLOSS MEASUREMENT:	28 +/- 10% by angle of 60°
LINER MATERIAL:	Double-side PE coated white Wood pulp Paper	DURABILITY:	Indoor: Up to 1 year Outdoor: 6 months
LINER WEIGHT:	160 GSM +/- 10%	ROLL LENGTH:	150 Ft.
LINER CALIPER:	4.5 mil +/- .5	ROLL WIDTHS:	30", 38", 54", & 60"
FACE STOCK WEIGHT:	165 GSM +/- 10%	CORE:	3"
FACE STOCK CALIPER:	4.5 Mil +/- 1	PRINT SIDE:	Print Side Out
BRIGHTNESS:	98 (ISO Blue Whiteness)	INK RECOMENDATIONS:	ES ECO-SOLVENT L LATEX UV UV
STORAGE:	Up to 1 YEAR if stored in proper conditions (cool, dry place 50-80°)		



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to six months if stored in proper conditions (cool, dry place 50-80°)