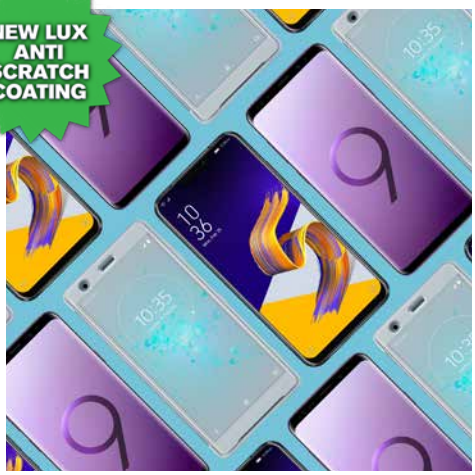
NEW LUX ANTI SCRATCH COATING



# Hybrid satin lux blockout stay-flat polypropylene

This media has a bright white, anti-scratch top coating making it a great blockout banner solution for any type of banner stand, trade show display, or poster application. Its blockout layer gives your graphic image "POP" with no wash-out from light penetrating your print. The "LUX" coating refers to the extremely scratch resistant top coat, allowing the user to skip the lamination process increasing production time and lower cost.


## Benefits:

- Durable & Lay Flat Composition
- Lamination Not Needed
- 100% Opaque
- Fluorescent White Point
- Economical

## Applications:

- Roll Up Banner Stands
- POP-IN Displays
- Trade Show Displays
- Hanging Signs
- Low Cost Roll-Up Displays

| TECHNICAL DATA: HYBRID SATIN LUX BLOCKOUT STAY-FLAT POLYPROPYLENE | | | |
|---|---|---|---|
| SURFACE FINISH: | Satin | OPACITY: | 100 |
| BASE MATERIAL: | Polypropylene | DURABILITY: | Indoor: Up to 1 year Outdoor: 6 months |
| BASE WEIGHT: | 153 GSM +/- 10% | ROLL LENGTH: | 100 FT. |
| CALIPER: | 8 Mil +/- 1 | ROLL WIDTHS: | 36", & 60" |
| BRIGHTNESS: | 90 (ISO Blue Whiteness) | CORE: | 3" |
| WHITENESS: | 93 (CIE Ganz) | PRINT SIDE: | Print Side Out |
| GLOSS MEASUREMENT | 13 +/- 10% by angle of 60° | INK RECOMMENDATIONS: | ES ECOSOLVENT L LATEX UV UV |

4-Star Guarantee

This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)