



## Matte backlit polyester film

This film has a matte microporous top coat that allows for heavy ink saturation and deep blacks. Quick dry time and very water resistant. It's receptive top coat will make your graphics 'POP' with every type of backlit display box.






### Benefits:

- Front Print, Backlit Film
- High Image Resolution
- Wide Color Gamut & High DMAX
- Smooth Non-Glare Finish

### Applications:

- Bus Stops
- Backlit Trade Show Displays
- Kiosks
- Lightbox Graphics

#### TECHNICAL DATA: MATTE BACKLIT POLYESTER FILM

SURFACE FINISH:	Matte	OPACITY:	94
BASE MATERIAL:	Polyester Film	DURABILITY:	Indoor: 1 year Outdoor: 6 months
BASE WEIGHT:	245 GSM +/- 10%	ROLL LENGTH:	100 FT.
CALIPER:	8 Mil +/- 1	ROLL WIDTHS:	36", 42", 50", & 60"
BRIGHTNESS:	87 (ISO Blue Whiteness)	CORE:	3"
WHITENESS:	122 (CIE Ganz)	PRINT SIDE:	Print Side Out
GLOSS MEASUREMENT	2 +/- 10% by angle of 60°	INK RECOMMENDATIONS:	 AQUEOUS  LATEX  UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets, actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)