



QM-KRAFT4P: 80 lb. Matte Brown Kraft Paper w/Permanent Adhesive and Yellow Liner

With nearly unlimited creative uses, this 80 lb. Kraft Paper adhesive label gives you a unique, long lasting economical solution. PVC-Free, perfect for any label application where the graphic must stay put. Compatible with Dry Toner, Indigo, Digital Press, and UV print platforms.



Benefits:

- Economical
- Matte Brown Kraft Finish
- Permanent Adhesive
- Die-cut Friendly
- Write-on Friendly

Applications:

- Eco-awareness Branding
- Organic Product Labelling
- Holiday, Vintage & Craft Labelling
- Decals & Stickers
- Low-Cost Print Runs



Registered Latex Developer



TECHNICAL DATA: 80 LB MATTE BROWN KRAFT PAPER W/PERMANENT ADHESIVE AND YELLOW LINER

| | | | |
|---------------------|--------------------------|----------------------|--|
| SURFACE FINISH: | Matte Brown Kraft | WHITENESS | N/A (CIE Ganz) |
| ADHESIVE TYPE: | Permanent Acrylic | GLOSS MEASUREMENT: | 2 +/- 10% by angle of 60° |
| FACE STOCK WEIGHT: | 70 GSM +/- 10% | OPACITY: | 96 |
| FACE STOCK CALIPER: | 4 MIL +/- 1 | DURABILITY: | Indoor: Up to 1 year Outdoor: Up to 6 months |
| LINER WEIGHT: | 87 GSM +/- 10% | SHEET SIZES: | 8.5 x 11", 8.5 x 14", 11 x 17", 12 x 18", 13 x 19" |
| LINER CALIPER: | 4 MIL +/- 1 | PRINT SIDE: | Single Side Printable |
| BRIGHTNESS: | N/A (ISO Blue Whiteness) | INK RECOMMENDATIONS: | COLOR LASER, INDIGO, DIGITAL PRESS, UV |



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)

