







## QM-ZOOM+: Durable Hybrid Matte Paper

Incredibly durable hybrid paper - That's Zoom Plus! This hybrid paper has the strength and durability needed to withstand many applications. Tearproof and water resistant properties make Zoom Plus more versatile than everyday paper or cardstock. Accepts color laser, digital press and HP Indigo print systems.



## Benefits:

- Tearproof
- Water Resistant
- Durable
- Two-sided Printing
- 98% Opacity
- Great for Die Cutting & Perforating
- Excellent Lay-flat Properties

## **Applications:**

- Retail Shelf Marking
- Retail Beverage Coolers/Freezers
- Menus & Tabletop Advertising
- Security Packaging
- Direct Mail
- Business Cards & Much More!



TECHNICAL DATA: DURABLE HYBRID MATTE PAPER			
SURFACE FINISH:	Matte/Matte	GLOSS MEASUREMENT:	7 +/- 10% by angle of 60°
MELTING POINT:	390° F	OPACITY:	98
BASE WEIGHT:	215 GSM +/- 10%	DURABILITY:	Indoor: Up to 1 year Outdoor: Up to 6 months
CALIPER:	7 MIL +/- 1	SHEET SIZES:	8.5 x 11", 8.5 x 14", 11 x 17", 12 x18", 13 x 19"
BRIGHTNESS:	88 (ISO Blue Whiteness)	PRINT SIDE:	Double Side Printable
WHITENESS	104 (CIE Ganz)	INK RECOMMENDATIONS:	COLOR LASER, INDIGO, DIGITAL PRESS, UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)

