



## QM-MPU3P: 50 lb Matte Uncoated Paper w/Permanent Adhesive and White Liner

This PVC-Free, permanent adhesive uncoated matte paper label is perfect for any type of economical adhesive application. Capable of high ink saturation without warping, it is a must have for any label printing operation. It is also capable of being written on by pencil or pen. Compatible with Dry Toner, Indigo, Digital Press, and UV print platforms.



### Benefits:

- Economical
- Die-cut Friendly
- Good Ink Adhesion
- Can Be Written On

### Applications:

- Shipping/Address Labels
- Print or Write-on Name Tags
- Bar Code Labels
- General Labeling
- Low-cost Print Runs



Registered Latex Developer



### TECHNICAL DATA: 50 LB MATTE UNCOATED PAPER W/PERMANENT ADHESIVE AND WHITE LINER

|                     |                          |                      |  |
|---------------------|--------------------------|----------------------|--|
| SURFACE FINISH:     | Matte                    | WHITENESS            | 123 (CIE Ganz)                                     |
| ADHESIVE TYPE:      | Permanent Acrylic        | GLOSS MEASUREMENT:   | 2 +/- 10% by angle of 60°                          |
| FACE STOCK WEIGHT:  | 70 GSM +/- 10%           | OPACITY:             | 96   |
| FACE STOCK CALIPER: | 3.5 MIL +/- 1            | DURABILITY:          | Indoor: Up to 1 year Outdoor: Up to 6 months       |
| LINER WEIGHT:       | 83 GSM +/- 10%           | SHEET SIZES:         | 8.5 x 11", 8.5 x 14", 11 x 17", 12 x 18", 13 x 19" |
| LINER CALIPER:      | 4 MIL +/- 1              | PRINT SIDE:          | Single Side Printable                              |
| BRIGHTNESS:         | 101 (ISO Blue Whiteness) | INK RECOMMENDATIONS: | COLOR LASER, INDIGO, DIGITAL PRESS, UV             |



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)

