



Our Aqueous Coatings are designed to work with all water base printers including Dye Base and Pigment inks. Our two most common coatings are matte porous and glossy microporous. Both coatings are designed to hold a large ink load in a very stable format to avoid ink bleeding and protect the ink from water damage or smearing. Many of our matte coatings are compatible with latex printers as well.

This guide is designed to simplify the process of choosing the right aqueous and/or cross platform media for the job.

- Choosing the Right POS/POP Media Made Simple
- Bright Ideas Start with the Right Backlit Media
- More Roll-up and "Pop-in" Solutions
- Ideas that Stick Self Adhesives
- Choosing the Right Photo Paper Starts Here
- Fabric & Canvas for That Perfect Look and Feel
- Choosing the Right Banner Offers Long Term Solutions
- Over Laminates for Protection

Many of Que's products are cross-platform compatible. Take a look at the ink icons to the right. These icons will appear throughout this guide to all media that applies. Identifying Media Ink Sets:

AQUEOUS ECO SOLVENT LATEX ULTRAVIOLET



Point of Sale, retractable stands, pop-up and trade show display

Choosing the Right POS/POP Media

Choosing the right media for POS/POP application can be a complex task in balancing durability and cost. Que media has the perfect solution for your solvent ink systems.

BEST FOR PREMIUM DURABLE

INDOOR BANNERS

This professional grade polypropylene

has a specially formulated coating on the

backside to force the media to lay flat

on both sides. WRPPDS has excellent

tear resistance and its smooth matte,

microporous top coating gives it the

ability to reproduce accurate color. This

is an ideal product for indoor signage.

WRPPDS

polypropylene

Professional matte stav-flat

BEST FOR PRODUCTION DURABLE BANNER

DSWRPP-P Everyday matte stay-flat polypropylene



This everyday polypropylene has a specially formulated coating on the backside to force the media to lay flat on both sides. DSWRPP-P has good tear resistance and its microporous top coating gives it the ability to reproduce rich, accurate color. This is an ideal product for indoor signage.

- Indoor Banner
- Posters
- POP Display

BEST FOR PREMIUM DURABLE PHOTO REPRODUCTION

PPGWR

PANDÖRA

Professional gloss microporous polypropylene



performing film banner. Its superior tear resistance and microporous coating gives it the ability to reproduce photo quality images and makes this the ideal media for indoor signage. Requires no lamination unless higher protection is needed.

- Photo Reproduction
- POP Displays
- Indoor Banners

Compare

STRONG Polypropylene (PP)

Economical choice for short term banners and POS signage. Good tear resistance.

Polyester (PET)

Best choice for durable banners and POS signage. Tear resistant and lay-flat properties.

BEST FOR PRODUCTION DURABLE PHOTO REPRODUCTION

PPGWRP Everyday gloss high density microporous polypropylene



PPGWRP produces high performing banners with superior tear and water resistance. Its microporous coating gives it the ability to reproduce true high quality photographic images with rich blacks.

- Photo and Graphic Displays
- POP Displays
- Indoor Banners

STRONGEST Hybrid

Hybrid products such as, Polypropylene with Polyester offer a lower cost alternative with added benefits.

POP Display

Posters

Indoor Banner

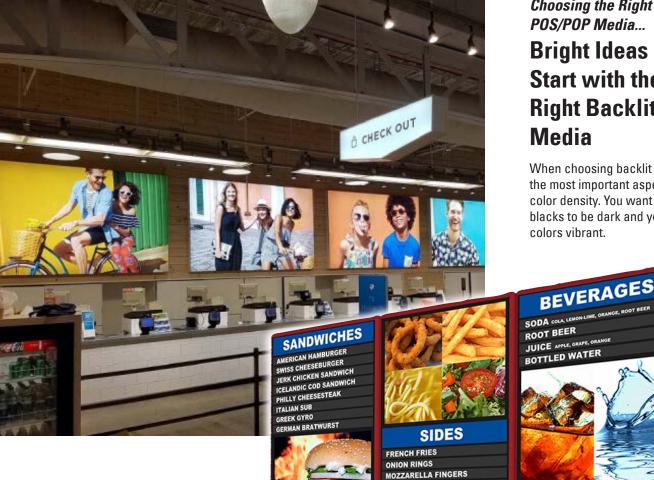
Point of Purchase (POP) displays are marketing materials or advertising

focused on the merchandise it is promoting.

Point of Sale (POS) displays are a specialized form of sales promotion found near, on, or next to a checkout counter (the "point of sale"). They are intended to draw the customers' attention to products.

These materials will highlight the product and draw the customer's attention to it, which is important in a retail store crammed with similar products.

Our elite polypropylene is our highest



Choosing the Right POS/POP Media... Bright Ideas Start with the **Right Backlit**

When choosing backlit media, the most important aspect is color density. You want your blacks to be dark and your



Tips for creating effective backlit-display graphics:

- Identify the customer's needs: specific application, longevity requirements, budget, expectations, etc.
- Match the application to the appropriate printer.
- Match the right media to the printer and ink.
- Understand the light source with the graphic to be displayed.
- Take into account the performance requirements of the different mounting options.

BEST FOR MATTE BACKLIT DISPLAYS

SIDE SALAD CARSAN (TALLAN IN

CORN ON THE COB

WRBLF

Matte backlit polyester film

NACHOS

SOUP of

APPLE SLICES



With a matte porous top coat that allows for heavy ink saturation and deep, dense blacks. Quick dry time and water resistant. This coating will produce graphics that will "pop" with every type of backlit box

- Display and Boxes
- Backlit Trade Show Displays
- Lightbox Graphics
- Kiosks

BEST FOR GLOSS BACKLIT DISPLAYS

WRGBLF Gloss backlit polyester film

LATE, STR

ICED TEA

COFFEE

SHAKE CH

MILK



This film is gloss coated to allow heavy ink saturation for sharp, vivid images. The quick dry performance will keep production moving, minimizing overhead and maximizing profits.

- Bars and Pubs
- Indoor Gloss POP
- Low Light Settings
- Kiosks

Choosing the Right POS/POP Media...

Roll-up and POP-IN Solutions

Choosing the right roll up display film is a matter of balancing cost and durability. Compare the products here. You'll be sure to find the media that suits your application.





Ideas that Stick Adhesive Media

Several applications with permanent and removable adhesives.

Ask yourself these two questions:

- What is the material of the mounting surface?
- How long do I want to display it?

Permanent adhesive is very aggressive and will adhere upon contact with mounting surface. It forms a lasting bond and can possibly leave a residue when removed.

Textured or rougher surfaces such as interior walls do not have enough surface area for low tack adhesives and therefore require a more aggressive, high tack adhesive.

Removable adhesives are designed to be removed with relative ease. They generally leave no residue. Smooth surfaces such as windows and mounting boards work best with removable adhesive media.



BEST FOR GLASS AND SMOOTH SURFACE MOUNTED SIGNAGE

PPRAD Matte polypropylene blockout film with removable adhesive



This PVC-free film has a premium quality matte top coating to enhance color and resolution. No shrinkage or curling. Grey back creates a blockout barrier for maximum opacity.

- Premium Top Coat
- Smooth Non-Glare Finish
- No Residue When Removed
- Blockout Grey Backside

BEST FOR FLAT MOUNTING APPLICATIONS

PPGWRAD Professional gloss microporous

polypropylene w/permanent adhesive



This is our highest quality polypropylene for indoor film signage, it has high adhesion and requires little maintenance. Its microporous coating gives it the ability to reproduce photo quality images while maintaining superior tear resistance.

- Window Signage
- Boards
- Photo Reproduction
- Best for Non Laminated Applications

BEST FOR SHORT TERM FLAT MOUNTING APPLICATIONS

PPGWRADP

goodwill

Everyday gloss microporous polypropylene w/ permanent adhesive



Designed to be used on applications such as window signs, boards or magnate material where adhesion and low maintenance is needed. Its microporous coating gives it the ability to reproduce photo quality images while maintaining good tear resistance.

- Best for Short Term Flat Mounting
- Window Signage
- Boards
- Photo and Graphic Displays

Compare:

Paper

Easy to apply. Not as durable or tear resistant as other media. Usually including a lack of wet strength. Polypropylene (PP)

Economical choice between cost and durability. Not as plyable for curved surfaces, but it is tear resistant and easy to apply.

Vinyl (PVC)

Vinyl (PVC) is soft, flexible and offers a great amount of durability because it will not tear easily. Great for curved surfaces. Calendered vinyl will shrink over time.

BEST FOR ONE-WAY VISION INDOOR WINDOW DISPLAY

IJPERF

Matte water-resistant perforated vinyl 70/30 ratio with adhesive for glass

More Adhesive Media

Perforation Ratio

70/30 View Through

This perforated vinyl yields 70% of printable area allowing 30% of viewing through the window.

BEST FOR FLEXIBLE AND CURVED MOUNTING

WRMVAD Matte WR vinyl w/permanent adhesive



With its stay-flat PE coated liner and our signature matte porous coating, this is sure to be your go-to product. Best for any mounted application where tight curves and clean cutting need to be addressed. Highly water resistant and instant dry times for faster production.

- Best for curved mounting or print and cut
- Decals
- Windows



Perfect for windows, glass and any other transparent surfaces. This 8 mil white PVC with black back and clear removable acrylic adhesive, allows for clean removal for up to 6 months. With a top matte, inkjet coating for water resistance and bold graphics. The stayflat liner allows for easy installation

- 70% Printable Vinyl for Bold Graphics
- Clean Removal for 6 months
- Stay Flat Paper Liner
- Made for Inkjet Printers

BEST FOR PERMANENT MOUNTING APPLICATIONS

WRPPAD

Everyday matte polypropylene w/ permanent adhesive



Our #1 selling item, this high performing matte polypropylene can accept high ink loads and produce exceptional color graphics and detail. Best used on any flat mounted surface, easier than vinyl to apply due to the rigidity and will not shrink.

Daylight Effect

- Best for Flat Mounting
- Mounting to Rigid Board or Windows
- Decals & POP Signage

BEST FOR GLASS MOUNTED SIGNAGE

REMWRPP

Matte polypropylene w/ removable adhesive



This is the perfect product for window graphics, and is far easier to install and remove when compared to vinyl. When it's time to change out the graphic, simply pull up the edge then continue until completely removed. No adhesive residue will be left behind. Water resistant.

- Best for Glass/Windows
- Glass or Non-Porous Surfaces Only
- Decals & POP Signage

BEST FOR GLASS MOUNTED SIGNAGE

TAC

Matte WR vinyl w/ grey removable adhesive for glass



This 6 mil vinyl has gray, removable adhesive and a lay-flat liner for easy application and removal. Bright white, matte porous coating keeps the graphic vibrant and water resistant. Use with our millennium laminates for additional protection. Good outdoors for up to 3 months.

- Short-term Exterior Window
- Window Display
- Decals & Labels for Glass

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Nightime Effect

OM-IJPERF Matte water-resistant perforated vinyl 70/30 ratio

Choosing the Right Photo Paper Starts Here

Our entire photo paper line is resin and microporous coated, offering the widest color gamut, accurate skin tones, rich blacks and fast dry times.

PHOTO REPRODUCTION

Quick Dry Matte Photo Paper

ODMPP

PHOTO REPRODUCTION

STMPP

Everyday satin microporous RC instant dry photo paper

BEST FOR SATIN



Our Quick Dry Matte Poster Paper delivers outstanding color saturation and excellent print resolution. Its microporous receptive coating is capable of withstanding heavy ink loads without causing ripples from ink saturation. Equipped with a bright white point. Best used for décor photo printing or economical point of purchase graphics. Compatible with Aqueous, Pagewide, Latex, and UV curable print platforms.

- Posters
- POS Graphics
- Photo Reproduction
- Framed Art

BEST FOR GLOSS PHOTO REPRODUCTION

GLMPP

Everyday gloss microporous RC instant dry photo paper



Create true skin tones and rich blacks with this premium resin coated, high gloss photo paper. It has an instant dry coating for fast production times and is water resistant.

- Photo Reproduction
- Posters
- POP Displays

BEST FOR PROFESSIONAL PHOTO/FINE ART REPRODUCTION

Our high quality 200 GSM satin photo

paper has a true RC, microporous coating

for instant-dry results and can accept

heavy ink loads. Ideal for applications

that need real life reproduction as well

Photos and Graphic Displays

PLMP10

as proofing.

Posters

Proofing

Professional luster microporous RC photo paper



Heavy luster finish makes this professional grade photo paper the perfect solution for wedding and portrait photographs. The resin coating allows for high resolution color and fast dry times.

- Indoor Signage
- Wedding and Portrait Prints
- Gallery Photographs



BEST FOR GLOSS PHOTO/FINE ART REPRODUCTION

GLMP10 Professional gloss microporous RC photo paper



This true resin coated heavyweight photo paper allows for heavy ink saturation without cockling. It has an instant dry coating for fast production times and high gloss finish for professional results.

- Framing
- Gallery Prints
- Photo Reproduction
- Posters / POP Displays

BEST FOR SATIN PHOTO/FINE ART REPRODUCTION

STMP10 Professional satin microporous RC photo paper



Our STMP10 is a professional grade, high quality, true resin coated photo paper. The lower glare, satin finish is designed to provide art reproductions with high color density, optimal color gradation and perfect image sharpness. Water resistant with excellent drying characteristics.

- Professional Photography
- Graphic Art Reproductions
- Proofing



Compare

Gloss **Photo Paper**

Gloss finish provides a wider color gamut for sharper details and has reflective properties.

BEST FOR PROFESSIONAL GIFT WRAPPING

WRAP

Water Resistant Gloss Wrapping Paper



Glossy coated microporous photographic quality wrapping paper works on aqueous, latex and UV printers. It is compatible with both dye and pigmented based inks. Ideal for gift wrapping. Works great with Pagewide printers too.

- In-store Gift Wrapping
- Pagewide Printing
- Posters
- Gift Wrap Website & App Fulfillment

Satin & Matte **Photo Paper**

Satin & Matte provides a more natural look to images that feature facial close-ups and minimizes the risk of glare on prints that will be displayed under bright lights.

BEST FOR PRINTING TISSUE PAPER-FOR CUSTOM GIFTS AND CRAFTS

TISSUE

Best for Printing Tissue Paper for Custom Gifts and Crafts



Custom printable gift wrap tissue that is developed to work on aqueous, latex, and UV printing platforms. Use alongside our GLWRAP printable wrapping paper for a complete custom gift wrapping solution. Works great on HP Pagewide XL printers too!

- Best with QM-GLWRAP
- Custom Gift Wrapping
- Pagewide Printing
- Floral Bouquet Wrapping

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More Photo Paper

BEST FOR MOUNTED PHOTO REPRODUCTION

GLMPPAD

Everyday gloss microporous RC instant dry photo paper w/ permanent adhesive



High quality gloss photo paper that captures the richness of skin tones and deep blacks. The permanent adhesive allows for use on any mounting surface such as rigid board or windows.

- Photo Reproduction
- Posters
- POP Displays

BEST FOR PROFESSIONAL GLASS MOUNTED SIGNAGE

GLMP10AD

Professional gloss photo paper w/ permanent adhesive



This high gloss heavyweight photo paper with permanent adhesive allows for heavy ink saturation. It has an instant dry coating for fast production times and a high gloss finish for professional results.

- Mounting
- Gallery Prints
- Photo Reproduction
- Posters / POP Displays

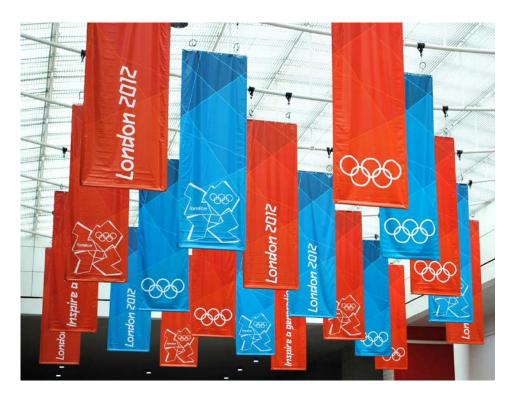
Wrapping Paper and Tissue





Fabric & Canvas for That Perfect Look and Feel

- Soft signage, roll-up banner displays, backdrops, flag, and artist display.
- Eco-friendly fabrics 100% recyclable polyester.
- All of Que Media fabrics are woven at our factory under the highest Western and European standards.



Compare

Fabric

Roll-up banners, hanging fabric banners, trade show displays, and durable flags

Canvas

Museum galleries, home decor, and photographic reproduction.

BEST FOR LIGHT WEIGHT DURABLE SOFT SIGNAGE

PFL





This versatile ultra light 100% polyester fabric can be used for many different applications. With a consistent, tight weave pattern, PFL has the special ability to resist feed bunching. PFL can easily be recycled, making it an ecofriendly printing solution.

- Indoor/Outdoor Hanging Flags
- Decorative POS & POP Displays
- Roll-Up Banners
- Soft Signage

BEST FOR MEDIUM WEIGHT DURABLE SOFT SIGNAGE

PFH

Heavy weight matte WR coated fabric



This heavy 100% polyester fabric can be used for many different applications, and with a consistent, tight weave pattern, PFH has the special ability to resist feed bunching. Graded heavy weight fabric at 300 Denier, PFH can easily be recycled, making it an eco-friendly printing solution.

- Decor Faux Canvas Prints
- Indoor/Outdoor Hanging Flags
- Decorative POS & POP Displays
- Soft Signage

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BEST FOR HEAVY WEIGHT DURABLE SOFT SIGNAGE

PFS

Super heavy weight matte WR coated fabric



PFS has a richly defined weave pattern that looks and feels expensive. This super heavy 100% polyester fabric is versatile and can be used for almost any application. Ultra strong at 600D, It can easily be recycled, making it an ecofriendly printing solution.

- Roll-up Banners
- Hanging Banner or Wall Drape
- Theater Backdrops
- Faux Canvas

Need printed samples?

See, touch and feel our entire wide format print media line. Give us a call for more details.



More Fabric & Canvas

QUEs & As

Q: Will stretching my canvas cause it to crack?

A: Use spray fixing or spray lamination on any matte coating for true crack resistance when stretching.



BEST FOR GLOSS FINE ART REPRODUCTION

GPOLCAN Professional gloss WR coated polyester/cotton canvas



Ideal for high-end photo reproduction and fine art. This glossy canvas will deliver the highest dmax levels and widest range color gamut when used with photo black inks. It does not require varnishing which increases production time.

- Museum and Gallery
- Home Decor
- Photographic Reproduction
- Gallery Stretching

BEST FOR ARCHIVAL FINE ART REPRODUCTION

POLCAN Archival grade matte WR coated polyester/cotton canvas



Exceptional quality canvas for the most discerning printer. Compare it to any competitive matte canvas and you will find our POLCAN is truly OBA free and acid neutral which translates to true archival quality. The matte coating accepts heavy ink loads for rich color gamut, true blacks and skin tones. Finish it with liquid laminate for a crack free gallery wrap.

- Museum and Gallery
 - Home Decor

Many of Que's products are cross-platform compatible.

Take a look at the ink icons to the right. These icons will appear throughout this guide to all media that applies.

Photographic Reproduction

BEST FOR FAUX CANVAS REPRODUCTION

HVFC Everyday matte WR coated polyester/ cotton faux canvas



HVFC is a polyester-cotton blended canvas created specifically for the decor market. A low-cost option that delivers exceptional print quality partly due to the extraordinary white point and high DMAX value. Use spray fixative or spray lamination on any matte coating for true crack resistance when stretching.

- Best for Indoor Decor Prints
- Framed Photography, Signage, Backdrops and Murals
- Ideal for Photographic and Art Prints

BEST FOR GLOSS MEDIUM WEIGHT DURABLE SOFT SIGNAGE

GPFH

Heavy weight gloss WR coated fabric



Perfect solution for low-cost decor prints. Gloss finish means you don't have to laminate or finish for production. Good crack resistance for gallery wrapping. Also use as a hanging POP banner solution.

- Decor Gallery Wraps
- POS Hanging Display
- Soft Signage





*E*asy On, Easy Off! The Best Fabric for Durable Display on Smooth Wall & Surface

- Water Resistant
- Scratch Resistant
- Ultra Strong

TIPS:

BEST FOR CONTOUR CUT WALL GRAPHICS/WALL COVERINGS

EZTAQUELITE Light weight matte fabric w/ removable wall adhesive



Easy to put up and easy to take down. EZTAQUELITE can be applied without bunching or bubbling in one easy step, and will not stretch out. EZTAQUELITE is light weight and extremely durable. Use this on smooth walls as decor graphics or windows for point of purchase.

- Contour Cut Characters
- Interior Walls
- Window Displays
- Economical

Full Wall Installation

Easy to install, easily removed! Just follow the simple step-by-step guide below and be sure to get the job done right.

1. Wipe down entire area of wall (*dampened Mr. Clean Magic Eraser* recommended). Allow wall to dry.

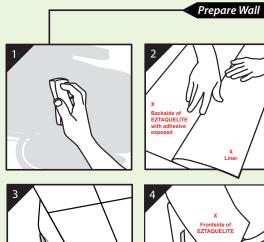
2. With the print side down, pull back the liner about 8 inches form the top exposing the adhesive. Crease liner as shown.

3.CRITICAL STEP

Two People Recommended

Starting at the top of the wall, position the exposed adhesive side to the wall flush with the ceiling. Burnish with a roller/squeegee working from the center outward, side to side pushing out any air pockets, while the other person pulls the liner down directly toward the floor.

4. Continue this method until reaching the end of the media at the bottom.





Choosing the Right Banner Offers Long Term Solutions

For Indoor/Outdoor use. Durability and finishing are the two key factors to consider when choosing banner material. Scrim banner is very durable, but also very heavy. For a lighter weight option, consider switching to our PET non-woven IQBANNER for an extremely durable solution.



Compare:

Scrim Banner

All scrim banner contains a polyester fabric center with PVC adhered to both sides. Most common and durable for both indoor and outdoor use, and can be sewn, grommeted, or fastened with banner tabs.

Non Woven Banner

Nonwoven fabric is an incredibly strong, light, synthetic material designed to produce tough, durable posters for indoor & outdoor events. Fully recyclable & Eco-friendly.

BEST FOR INDOOR AND OUTDOOR BANNERS

ESV Matte WR frontlit scrim banner



Our signature matte porous coating offers a bright white finish for high density color display. Water and scratch resistant suitable for indoor and shortterm outdoor banners. High denier for ultra durability and tear strength.

- Indoor/Outdoor Banners
- POS Display
- Billboard

BEST FOR MATTE LIGHTWEIGHT DURABLE RECYCLABLE BANNERS

WRMNWF Durable matte nonwoven fabric



Consider using WRMNWF instead of expensive coated scrim banner. Made from pressed polyester fibers, this ultra strong, ultra light product can be rolled, folded, grommeted, sewn and best of all, recycled. The price point is typically half of what you would spend on a coated scrim allowing you to walk away with higher profit.

- Scrim Banner Alternative and "Green" Printing
- Indoor POP Signage
- Lightweight Economical to Ship

BEST FOR RIGID INDOOR AND OUTDOOR DISPLAY

Need Rigid Media?



2436VPWM (ZOOM BOARD[™]) Matte rigid microporous inkjet compat-

ible board w/anti-slip backside



Ideal for flatbed print systems, Zoom Board™ is a great solution for countless graphic displays that demand a rigid, durable print media. It's microporous surface accepts Aqueous, Latex and UV ink-sets.

- Stand-alone Signage
- Hanging Signage
- Yard Signage
- Easel Displays
- Cue Cards
- Drop-in Sign Frames

Laminates for Protection and Finish

- "Cold" pressure sensitive over laminate
- Solvent acrylic adhesive for the strongest adhesion and long term reliability
 - For Use with any Film or Smooth Vinyl
 - Protects from Scratches, Handling, and Water



BEST FOR EVERYDAY LAMINATION



General, everyday laminate with "cold" solvent acrylic pressure sensitive permanent adhesive. PVC base works well with almost any media type, unlike heat-assisted laminates.

LAMST Satin pressure sensitive lamination film with liner

LAM8TAS UL410 (SA34033) matte anti-slip pressure sensitive lamination film with liner

> **LAMMT** Matte pressure sensitive lamination film with liner

> **LAMGL** Gloss pressure sensitive lamination film with liner

Pair with QM-MOTOPRINT!



MOTOLAM High-durability PVC pressure sensitive laminate film

15 mil

)110

UV inhibitors

QUEs & As

Q: Why Laminate?

- A:
- Protect media
- Enhance colors and improve appearance
- Preserve and extend the life and durability of the image when it's requirement of the application,
- Easy clean up, for graffiti protection.

Need printed samples?

See, touch and feel our entire wide format print media line. Give us a call for more details.





Relax, no worries. Que Media has your back.

Que Media, Inc. has grown to become an established global manufacturer of coated Aqueous, Solvent/Eco-Solvent, Latex, UV and Laminate of Wide Format media as well as, Color Laser printable media for display graphics, point-of-sale advertising, and photo reproduction.

Our expertise has been most influential in the wide format and color laser industries. With regards to the wide format marketplace; we currently coat substrates such as PP, PVC, PU, BOPP, PET, Fabrics, Banner Material, and other Hybrid films in addition to a full line of pressure sensitive laminates. In the color laser and narrow format digital print market, we have set the industry standard for excellence through our innovative coatings on polyester shelf strips, cooler door stickers, proprietary hybrid films and more. Our die-cutting facility has given us limitless possibilities with custom cut designs, so you can have a robust line for your customers. Allow our expertise to help fill your digital media needs through our brilliant customer service, and high-tech coating & die cutting facility.

Que Media's new state of the art software allows us to ship orders direct from our coating facility or our distribution center located in Corona, California. We look forward to building new partnerships and the opportunity to create your private label or fulfill your OEM needs.

- Millions of dollars in stock ready to ship.
- Best in customer service.
- One stop shop no reason to place multiple orders and much easier to meet free shipping minimums.
- We can develop new products for your demanding needs faster than any other media manufacturer.
- Que Media owns their own die cutting company MONARCH Monarch Die Cutting Solutions, so custom die designs are a breeze. Another reason to choose Que Media for your one stop shop.







Que Media has developed these products to match the requirements for the following printers:



Contact your local distributor: