



**WIDE FORMAT &
DIGITAL PRINT MEDIA**

Magnate
Eco Solvent, Latex, UV Media



QM-HDPPLS

Everyday Matte Polypropylene Banner Double-side Printable

High quality and low cost makes this media your #1 choice for general poster/banner advertising. Improved high density base polypropylene that is double side coated, making it a great economical C2S media for EcoSol, Latex, and UV. Its high density composition makes it extremely curl resistant. Matte water resistant finish, apply laminate for a complete, tear free finished product.



Benefits:

- Tear Resistant & Durable
- Economical
- Strong Rigidity and High Density Base Material
- Double-Side Print for EcoSol, Latex, and UV Curable
- PVC Free
- Curl Resistant Composition

Applications:

- Low Cost Roll-Up Displays
- Banner Stands
- POP-IN Displays
- Sign Stands
- "Push-Pull" Window Graphics
- Trade Show Displays
- Hanging Signs

Registered Latex Developer



TECHNICAL DATA:

SURFACE FINISH:	Matte/Matte	OPACITY:	98
BASE MATERIAL:	Polypropylene	DURABILITY:	Indoor: Up to 1 year Outdoor: 6 months
BASE WEIGHT:	140 GSM +/- 10%	ROLL LENGTH:	200 FT.
CALIPER:	8 Mil +/- 1	ROLL WIDTHS:	36" & 60"
BRIGHTNESS:	97 (ISO Blue Whiteness)	CORE:	3" with 2" Adapter
WHITENESS:	90 (CIE Ganz)	PRINT SIDE:	Both Sides
GLOSS MEASUREMENT	5 +/- 10% by angle of 60°	INK RECOMMENDATIONS:	ECOSOLVENT LATEX UV



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)

