



WIDE FORMAT &
DIGITAL PRINT MEDIA

Magnate
Eco Solvent, Latex, UV Media



QM-VSMV:

Everyday matte vinyl w/permanent adhesive

VSMV is our new and improved everyday matte option for adhesive vinyl applications. We have improved the vinyl's dimensional stability, which makes installation much easier with less stretching compared to other vinyl products on the market. It has a very accurate, true white point that provides excellent color gamut and print resolution. Equipped with a double-side PE coated liner, this helps keeps production flat on printers that run high cure temps. The solvent acrylic adhesive provides long term adhesion.



Benefits:

- True White Point
- Matte Finish
- Permanent Adhesive
- 4.5 mil Shrink Resistant Vinyl
- Dimensionally Stable – Easy to Install

Applications:

- Decals
- Flexible Mounted Signage
- Trade Show Graphics
- Indoor/Outdoor Signage
- Contour Cut Graphics/Print & Cut Systems

Registered Latex Developer



TECHNICAL DATA:

SURFACE FINISH:	Matte	WHITENESS:	81 (CIE Ganz)
BASE MATERIAL:	Monomeric PVC	OPACITY:	95
ADHESIVE MATERIAL:	Solvent Acrylic Clear Permanent Adhesive	GLOSS MEASUREMENT:	8 +/- 10% by angle of 60°
LINER MATERIAL:	Double-side PEK	DURABILITY:	Indoor: Up to 1 year Outdoor: 6 months
LINER WEIGHT:	140 GSM +/- 10%	ROLL LENGTH:	150 Ft.
LINER CALIPER:	6 Mil +/- .5	ROLL WIDTHS:	54" <i>Contact sales rep for other widths available.</i>
FACE STOCK WEIGHT:	160 GSM +/- 10%	CORE:	3"
FACE STOCK CALIPER:	4.5 Mil +/- 1	PRINT SIDE:	Print Side Out
BRIGHTNESS:	82 (ISO Blue Whiteness)	INK RECOMMENDATIONS:	ES ECO-SOLVENT L LATEX UV UV
STORAGE:	Up to 1 year if stored in proper conditions (cool, dry place 50-80°)		



This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to six months if stored in proper conditions (cool, dry place 50-80°)

