WIDE FORMAT &
DIGITAL PRINT MEDIA

Monarch
Aqueous Matte Media

QM-WRPPDS:
Professional matte stay-flat polypropylene

This 10 mil polypropylene has a specifically formulated backside coating to force the media to lay completely flat. Excellent for high opacity banner stands. It has great tear resistance, and a high receptive microporous top coat to allow for vivid colors and sharp resolution. This is the ideal product for any indoor signage application.

Benefits:

- Economical
- Water Resistant
- Wide Color Gamut
- Fast Dry Times
- Tear Resistant

Applications:

- Retractable Banner Stands
- POP Display
- Indoor Banner
- Short Term Outdoor Banner
- Pagewide Printing

Registered Latex Developer

TECHNICAL DATA:			
SURFACE FINISH:	Matte	OPACITY:	96
BASE MATERIAL:	Polypropylene	DURABILITY:	Indoor: 1 year Outdoor: 6 months
BASE WEIGHT:	145 GSM +/- 10%	ROLL LENGTH:	100 FT. & 200 FT.
CALIPER:	10 Mil +/-1	ROLL WIDTHS:	24, 36, 42, 50, & 60"
BRIGHTNESS:	106 (ISO Blue Whiteness)	CORE:	3" with 2" Adapter (36" X 200' available on 2" core only)
WHITENESS:	136 (Ganz Whitness CIE)	PRINT SIDE:	Print Side Only
GLOSS MEASUREMENT:	4 +/- 10% by angle of 60°	INK RECOMMENDATIONS:	AQ AQUEOUS UV UV L LATEX

4-Star Guarantee

This media is designed for digital printing applications using OEM printers with their accompanying OEM ink sets. Although designed for all printers using the aforementioned OEM matching ink sets; actual results may vary depending on printer model, age, print design, environmental conditions, and other factors. Exposure of a print to atmospheric pollutants, or to temperature, humidity, and / or lighting extremes can result in fading, color shifting, or other visual changes. The ideal conditions for printing and storage are a temperature of 70°F ±5°F and relative humidity of 50% RH ±3% RH. Our wide format media is guaranteed against manufacturing flaws and defects and is designed to resist printer jams when used properly. Storage: Up to one year if stored in proper conditions (cool, dry place 50-80°)

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